



# 3D ARCHERY ASSOCIATION OF AUSTRALIA

ABN 37 082 971 439

AFFILIATIONS: INTERNATIONAL BOWHUNTING ORGANISATION  
ARCHERY ALLIANCE OF AUSTRALIA

**AGM 2018 - 2019 Annual Report New South Wales Liaison Officer  
Jason Wall**

Since taking on the role of NSW Liaison from Greg Scott mid last year I was asked organized a Course Setters to be held at Lake Macquarie Field Archers.

This gave me initial contact with NSW clubs and a little insight into the challenges that clubs face.

After a monthly meeting it was proposed to start a "Come and Try" pamphlet which a sub committee of Brett Perlo, Cordell McGuire and myself were appointed to work with Monaro Archers to design an easy guide to archery for clubs to use. My efforts in this have been poor in this commitment and I apologize.

Another point was Social Media advertising, most were impressed on how the Benchmark was advertised last year. Brett Perlo did a fantastic job in not only being the face of the Benchmark but the work in securing sponsors and his efforts on the venue itself.

So the clubs asked if we could help advertise sanctioned shoots?

Hopefully you have seen a few of my videos posted on the 3DAAA official facebook page? These are a compilation of videos and pictures taken by myself and others at the events. Most of the videos average 150 views per share, with the last Glenbawn video I made an effort to contact people and asked them to share it. In one week it has had 21 shares and 957 views and without paying it had reached 2.3k and engaged 388 people. This alone shows how each Club, each member can help both grown and advertise their club by simply sharing a post they would normally just like.

Remember it's not just the 3DAAA videos but all of the other people putting time and effort into creating a visual archery experience on Social Media they all need to be thanked and shared.

A club looking to advertise a flyer for a sanctioned shoot should have it posted on the 3DAAA page. If this doesn't happen or a club has trouble doing a flyer please contact Brett, Cordell or myself we would be happy to come up with some ideas.

Really good to see the MBO numbers grow this year in NSW had some nice feed back from Lake Macquarie who had 33 in the class at this years Lake Macquarie 3D Classic.

In the last year NSW has had 2 clubs join 3DAAA that being Port Stephens Archers and Monaro Archers, both clubs are struggling for 3D targets and working hard to provide a 3D experience for its members.

My greatest difficulty was the way the committee struggles coming to a group decision on a matter in the monthly meetings then the same subjects being discussed in the following months, this is counter productive and total waist of a time. I believe that the committee should have a united stance on decisions made at all meetings and not slander the motions that have been carried in a personal or public forum.

Regards

Jason Wall  
New South Wales Liaison officer

